

26 June 2009

From:

J Sathyamoorthy
46, Sethumadai Road
Annamalai
Mob: 09976556552

To:

Deejay Consultancy Services
Madurai 625010

Dear Sir,

Greetings! I completed DME studies in 1988. After that I wished to take over the family agricultural business activities. In my village, my family has around 30 acres of agricultural land – both dry and wet. We were cultivating in that land, with less revenue earnings.

After I took over the family agricultural activities, I decided to go for coconut farming on my lands. We already had some regular variety of coconut plants in some portion of our lands. So we wanted to plant the hybrid variety of coconut trees in the rest of the lands.

On enquiring in the field, I came to know about your Organization. Based on the recommendation given by the local village agricultural officers and your sales representatives, I planted 200 seedlings in 1991. In four years, I started to get my yield. The average yield per tree was around 200 tender coconuts and I earned considerable revenue from this.

In 1994, I planted 610 seedlings in 10 acres of lands. From the revenue I earned from these plants, I planted some more seedlings in the rest of the land. I have totally 1150 plants on my lands. I get a total yield of around 2,50,000 tender coconuts from these plants in a year. The rate is around Rs.6.50 per tender coconut.

I have recommended to all my farming community friends. They also have planted and are happy with the revenue they are earning. From the revenue I have earned, I have built a Holiday Resorts. I plan to buy some more lands and plant the Deejay D X T hybrid seedlings in these lands.

Thank you so much! I am very happy too!